

Features of 1st phase

Conventional program

- Attend lectures at **a set time**
- Learn from **general cases**
- It is easy to become **provider's logic** about what plan to do.
- Usually a mentor supports **only the individual or original team members (cannot break out of initial shell)**

This program

- Attend lectures at **any time (on demand)**
- Learn based on **your own case or a participant's real case**
 - Activities to enhance business plans through mutual discussions among researchers who can share the concerns. **Provide learning opportunities from other examples.**
- Enhance business plan by **pointing out from the customer's point of view.**
 - Can Get **advice from other participants from a customer perspective.**
- Provide opportunity to **enhance current individual (team) by opening up the talent you need.**
 - **Required human resources survey** at the time of application
 - Provide **individual consultation** in addition to group study.