Gather at 1st phase of UTokyo GTIE

Term
May ~ July

Date
Every Other Friday from 6 pm to 7:30 pm

Program features
- Teaching key elements for developing business from technology seeds
- All participants enhance each other through discussions
- Individual consultation

Applicants
- Free for researchers at universities and research institutes
- 50,000 yen per person for R&D engineers and business persons in company

Contact information
UTGTIE@duc.r.u-tokyo.ac.jp

Application
https://docs.google.com/forms/d/1as6BpFIWXFyY7x3w4YJuCyB4_GytjCUGVY2W_e-HGc/viewform?edit_requested=true

Details Information
UTokyo Division of University Corporate Relations, UTokyo GTIE Office
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Whole Program in 2022

Outline
Produce teams that can create new industries that utilize human resources and technologies in universities and companies

Participants
- All of Researcher applicants
- Researcher having Business Plan and the resource request
- Team selection through the pitch & verification plan

1st phase (May-July)
- Basic course
  - Online lecture on problem, solution, and competitive advantage.
  - Summarize the own idea
  - Discuss it among all
  - Individual consultation

2nd phase (August)
- 1st pitch & Networking
  - Interact with Industry
  - Optimize team
  - Select teams for 3rd phase

3rd phase (September-November)
- Make Hypothesis-based Business Plan
  - Online lecture on IP, GoTo Market, and Financial
  - Summarize the own idea
  - Discuss it among all
  - Individual consultation
  - Pitch in front of VC in the US

4th phase (November-February)
- Verify Business Plan based on Individual consultation
  - Verification of Market and Product through PoC
  - Polish the strategy of IP, partners, market development in the oversea.