

# 12月15日「発展編」最終報告会での審査項目

- 下記審査項目を踏まえて、発表資料（英語）を準備頂き、14日中に各チームのホルダーに資料をアップロードお願い申し上げます。
- **Judging-criteria**  
5: Excellent , 4: Good, 3: Average, 2: Fair, 1: Poor

## **Q1:Market Potential**

- Clarity of the customer's pain / problem definition?
- Size, growth, and potential of the market?

## **Q2: Innovative solution**

- A clear, concise, and logical description of the solution?
- Right solution to the specified problem?

## **Q3:Advantages over competition**

- Unique, novel, or distinctive approach?
- Better performance than your competitors?

## **Q4:Clear communication and presentation skill**

- Persuasiveness?
- Confidence, enthusiasm, and professionalism?
- Appropriate Q&A?