

# Sep. 11 “Advanced Phase” Online DAY1

## [Date]

- Sep. 11 (Fri) 9:15 - 17:30

## [Participants]

- 26 people (UTokyo graduate: 5, teacher: 1, Other univ. graduate: 3, JICA: 2, Corporation: 15)

## [Agenda]

- Activity overview: UTokyo DUCR Director, Mamoru Miyawaki
- Mentoring method: UTokyo DUCR Director, Mikito Hirata
- Lecture 1: PLIMES COO Tomoya Shimokakimoto, “Management & marketing”
- Lecture 2: UTokyo Faculty of Engineering Professor Shigeo Kagami, “Effective business plan & presentation”
- Lecture 3: UTokyo DUCR Director, Mamoru Miyawaki, “Customer”
- Lecture 4: UTokyo DUCR Director, Mikito Hirata, “Competitive advantage”
- Lecture 5: UTokyo DUCR Director, Mikito Hirata, “Method for customer interview”
- Announcement of mentor for team & intermediate pitch template: UTokyo DUCR Director, Mamoru Miyawaki

