

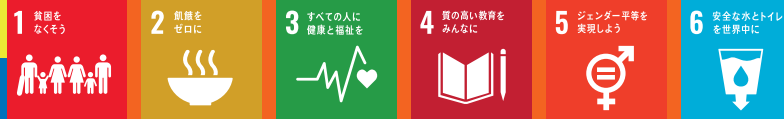
EDGE-NEXT by The University of Tokyo

Transform society by the diverse team combining each specialty!

EDGE-NEXT(Exploration and Development of Global Entrepreneurship for NEXT generation) is subsidized by MEXT.

SUSTAINABLE DEVELOPMENT GOALS

Deepen problems



Entrepreneur development program connecting SDGs & research

Research Output X SDGs

Business plan utilizing research output



What is EDGE-NEXT Pre-Basic Phase?

- Objective : Understand program through briefing, understand social problems through invited talks, and find team members through self introduction
- Target : Persons who would like to challenge social problems by research output / business experience (Basically graduate level or higher for university)
- Self introduction : All participants do self introduction within one minute by using template 1.*
- Networking : After self introduction, persons who would like to find team members can explain business ideas within two minutes by using template 2.*

Merit of EDGE-NEXT program

- ▶ Can learn basic of starting business (entrepreneurship, defining problems and customers, team building, competitive advantage, fund raising, etc.)
- ▶ Can create business value from research output and confirm future direction (Receive comments from investors at US training)
- ▶ Fee is free for university researchers, national laboratory researchers, government persons (Participants from corporation pays the fee except Pre-Basic Phase.)
- ▶ Can create diverse human network

Self introduction & Program briefing & Invited talks & Networking are held online

Eight professors at the Univ. of Tokyo talk about the essence of the SDGs

- 1st session : May 7 (Fri) 17:30-19:30
Talk: Executive Vice President Naoko Ishii, "Global Commons Stewardship: System transformation of the world"
- 2nd session : May 14 (Fri) 17:30-19:30
Talk: Professor Ryuji Matsushashi, "Realization of a carbon neutral society and novel business schemes of energy systems"
- 3rd session: May 21 (Fri) 17:30-19:30
Talk: Professor Hiroaki Furumai, "Strategic urban flood management for climate change adaptation"
- 4th session: May 28 (Fri) 17:30-19:30
Talk: Professor Hisashi Nakamura, "Manifesting global warming with extreme weather conditions - Utilizing weather/climate data for creating safe future society -"
- 5th session: June 4 (Fri) 17:30-19:30
Talk: Professor Junichiro Inoue, "A seed of COVID-19 therapeutics born from basic research at the University of Tokyo"
- 6th session: June 11 (Fri) 17:30-19:30
Talk: Professor Gento Mogi, "Transition to sustainable global energy systems"
- 7th session: June 18 (Fri) 17:30-19:30
Talk: Professor Yuichi Tei, "Development of ME-BYO index"
- 8th session: June 25 (Fri) 17:30-19:30
Talk: Professor Yasuhiro Nakashima, "Towards establishing of sustainable food systems"

* Please pre-register by the URL below or QR code in advance. Self introduction is done at the beginning and networking within 1-2 minutes, so please fill out template on the application site and send it to EDGE-NEXT Office by e-mail (see below) by three days before the session. After receiving it, we will send URL for online participation.



Application

<http://bit.ly/3fy0ziO>



Details information

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東京大学
THE UNIVERSITY OF TOKYO

Pre-Basic Phase

- Target** ● University (basically graduate level or higher) & national laboratories (research), government, corporation (research or business development)
- Recruitment** ● Persons who have passion to solve SDGs problem (Disaster & Infrastructure, Environment, Health & Medical & Aging, Agriculture & Food) by specialties (research output or business experience)
- Fee** ● Free

Basic Phase

- Target** ● About 40 persons from university (basically graduate level or higher) & national laboratories (research), government, corporation (research or business development)
- Recruitment** ● Recruit by individual or team for each SDGs problem (Disaster & Infrastructure, Health & Medical & Aging, Environment, Power & Energy, Agriculture & Food)
- Requirement** ● Have passion to solve problems and have specialties (research output or business experience)
- Fee** ● University & national laboratory researchers: government persons: Free, Corporation: 100K yen per person

Advanced Phase

- Target** ● About 35 persons, 12 teams from university (basically graduate level or higher) & national laboratories (research), government, corporation (research or business development)
- Condition 1:** Theme is appropriate. **Condition 2:** Team member structure is appropriate.
- Recruitment & selection:** Recruit by team and accept based on the above two points.
- Fee** ● University & national laboratory researchers: government persons: Free, Corporation: 300K yen per person (Additional 300K yen per person if overseas training is done in the US.)

Practical Phase

- Target** ● Team considering start of business seriously (2-3 teams will be selected). Recruit by team all year and select by document and interview test
- Condition 1:** Business plan and also activity plan for 4-6 months (document)
- Condition 2:** Adopted by VCs such as UTEC, IPC (interview test)
- Fee** ● University & national laboratory researchers: government persons: Free, Corporation: 700K yen per person

Practical Phase

Activity of team to lift up to fundable level



- Make the business concrete through market verification
- Aim for fund raising
- We are recruiting participants for practical phase at any time.

Advanced Phase

Make presentation of business plan which is made through mentoring and customer hearing.
Present to overseas investors in English at overseas training in Silicon Valley and San Diego.



Complete an assumption level business plan

Basic Phase

Deepen the problem which each team targets and do problem hearing, and make clear the problem.

- Ability to build diverse team
- Communication skill
- Clarification of problem

Pre-Basic Phase

Introduce yourself for mutual understanding
Understand the essence of SDGs problems through invited talks
Understand overall program through briefing
Find team members through networking

May - June

July - August

September - February

4-6 months period

©Contact UTokyo Division of University Corporate Relations

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▶Details information

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<https://www.ducr.u-tokyo.ac.jp/en/activity/Venture/education/edge.html>