

July 8-9 Basic Phase DAY1 DAY2

[July 8 DAY1 program] Online by Zoom

9:30 -10:45 Lecture 1 (Shigeo Kagami) “What is entrepreneurship?”

10:45 -11:05 Overview of Basic Phase (Mamoru Miyawaki)

11:05 -12:00 Lecture 2 (Mamoru Miyawaki) “How to define the problem”

13:00 -17:00 Introduction of each member’s theme & Evaluate the theme by all members (relationship between needs and seeds)

17:00 - Narrowing-down of theme and forming of subgroup for researching problem for the theme

- Risk prediction business by using climate data, Matching business of AI solution, Biomass business, Mental healthcare business, Gas monitoring business, AR system business with haptics IF, Food supply business

[July 9 DAY2 program] Online by Zoom

9:00 -10:00 Lecture 3 (Kenjiro Yamamoto) “ Possibilities of business development seen from local market research in one of Asia’s poorest country Nepal”

10:00 -11:15 Lecture 4 (Mikito Hirata) “Method for researching problem”

12:30 -17:00 Making research plan by subgroup

[Participants] Total 15 people

- UTokyo graduate: 6, UTokyo teacher: 2, Corporate: 7

