

Sep. 17 Advanced Phase DAY1

[Sep. 17 DAY1 Program] Online by Zoom

[Participants] 12 people

- UTokyo graduate 6, UTokyo teacher 3, Corporation 3

9:00-9:10 Guidance for Advanced Phase (Miyawaki)

9:10-10:25 Lecture 1 “Customer and Business model” (Miyawaki)

10:30-11:45 Lecture 2 “An effective business plan & presentation” (Kagami)

13:00-14:15 Lecture 3 “Introduction of customer interview for scientists” (Nishigaya)

14:15-15:15 Lecture 4 “Competitive advantage” (Hirata)

15:30-16:30 Lecture 5 “Method for customer interview” (Hirata)

16:30-17:00 “Mentoring at Advanced Phase” (Hirata)

17:00-17:15 Homework for the next session (Miyawaki)

