Dec. 2-3 Online overseas training by Startup Navigators

[Date] Dec. 2 9:00-12:00  
[Participants] Trainees 11 people (UTokyo teacher 3, Graduate 4, Corporate 4) 5 teams  
[Schedule for Dec. 2]  
Silicon Valley, startups and the ecosystem  
- What is it like in Silicon Valley?  
- Relationship between GAFA and startups  
- Notable tech trends  
- Startup examples – competitors and other related startups for each team

[Date] Dec. 3 9:00-12:00  
[Participants] Trainees 10 people (UTokyo teacher 3, Graduate 3, Corporate 4) 5 teams  
[Schedule for Dec. 3]  
What is Lean Startup?  
- Background and how it is used in Silicon Valley  
- How to apply it to non-software business  
- Lean Startup Essentials  
- Develop and prioritize hypothesis  
- Validate problem and solution hypotheses  
- MVP, Pivot  
- Road to Product Market Fit  
- How to utilize the validation of hypotheses  
- How to pitch like Silicon Valley startups